



# Sponsor packages

18th Congress of International Society  
for Aerosols in Medicine  
ISAM 2011

Rotterdam, The Netherlands, June 18 – 22, 2011



## Sponsor contacts

### Acquisition and general questions:

#### Pharmaceutical companies

- Prof. Dr. Harm A.W.M. Tiddens  
Congress chair  
Erasmus MC-Sophia Children's Hospital  
phone: +31 (0)10 7036263, fax: +31 (0)10 7036811  
e-mail: h.tiddens@erasmusmc.nl

#### Technical & Aerosols companies

- Dr. Gerhard Scheuch  
President ISAM and member organizing committee  
Activaero GmbH  
phone: +49 (0) 6453 64818-11, fax: +49 (0) 6453 64818-22  
e-mail: gscheuch@activaero.de

#### Pharmaceutical companies

- Prof. Dr. Henderik W. Frijlink  
Member organizing committee and program committee  
Groningen Research Institute of Pharmacy  
phone: +31 (0)50 3633285, fax: +31 (0)3632500  
e-mail: frijlink@farm.rug.nl

### Contract and logistical handling:

- Susan Dijkstra, Conference manager  
Erasmus MC – Het Congresbureau  
phone: + 31 (0)10 7043880, fax: +31 (0)10 7044737  
e-mail: sponsor@isam2011.com



## Sponsorship packages

### Platinum sponsor

**€40.000,--**

- Free booth space at the congress venue (size 18 m<sup>2</sup>)
- Booth will be located at a prominent location in the foyer of the plenary session room.
- Free entrance to the lectures with 7 people
- Lunch symposium (60 minutes). The program must be preannounced and approved by the program committee
- 10 minutes product presentation in the industrial presentations session
- Insert in the delegate bag  
(2 inserts: 1 company information, 1 announcing the satellite symposium)
- Full page company advertisement in the final program booklet (prominent location)
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program booklet
- Company logo on the slide in the session rooms. Slide will be displayed during breaks in the session rooms
- Invitation to the Welcome reception for max. 5 representatives

In addition, the platinum sponsor can choose to supply\*:

- Congress bags (including the logo of the ISAM Congress)
- Congress badges (e.g. company logo printed on the badges made by the congress secretariat, lanyards with the company logo supplied by the company)
- Notebooks and pens

\*Based on a first come first serve basis.



**Gold sponsor**

**€20.000,--**

- Free booth space at the congress venue (size 12 m<sup>2</sup>)
- Booth will be located at a prominent location in the foyer of the plenary session room.
- 10 minutes product presentation in the industrial presentations session
- Free entrance to the lectures with 4 people
- Insert in the delegate bag
- Half page company advertisement in the final program booklet
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program booklet
- Company logo on the slide in the session rooms. Slide will be displayed during breaks in the session rooms
- Invitation to the Welcome reception for max. 5 representatives

**Silver sponsor**

**€10.000,--**

- Free booth space at the congress venue (size 10 m<sup>2</sup>)
- Free entrance to the lectures with 3 people
- Insert in the delegate bag
- Half page company advertisement in the final program booklet (prominent location)
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program booklet
- Company logo on the slide in the session rooms. Slide will be displayed during breaks in the session rooms
- Invitation to the Welcome reception for max. 3 representatives

**Bronze sponsor**

**€6.500,--**

- Free booth space at the congress venue (size 6 m<sup>2</sup>)
- Free entrance to the lectures with 2 people
- Insert in the delegate bag
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program booklet
- Company logo on the slide in the session rooms. Slide will be displayed during breaks in the session rooms
- Invitation to the Welcome reception for max. 2 representatives



- Exhibitor** **€3.500,--**
- Free booth space at the congress venue (size 4 m<sup>2</sup>)
  - Free entrance to the lectures with 1 person
  - Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
  - Sponsorship acknowledgements in the final program booklet
  - Invitation to the Welcome reception for max. 1 representative

### **Additional items**

- Symposium Allied health June 18th** **€10.000,--**
- Independent 3-hour symposium in English for allied health professionals who register independently on opening day of ISAM 2011 for this symposium
  - Program will be determined by independent program committee in open communication with sponsor
  - Final program must be preannounced and approved by the scientific committee
  - Display of 'This symposium has been made possible by....' on slide during the symposium
  - Announcement of the symposium in the final program
  - Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
  - Sponsorship acknowledgements in the final program booklet
  - Further visibility options to be decided by the sponsor committee and sponsor

- Lunch symposium (2 options)** **€7.500,--**
- Max. 60 minutes reserved time during a break in the scientific program
  - Announcement of the symposium in the final program
  - Possibility to insert the announcement of the symposium in the delegate bag
  - The program must be preannounced and approved by the scientific committee
  - Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
  - Sponsorship acknowledgements in the final program booklet

- Your company name assigned to a symposium** **€7.500,--**
- "This symposium has been made possible by ....."
  - Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
  - Sponsorship acknowledgements in the final program booklet



**Symposium dinner**

**€10.000,--**

- Free entrance for 2 people
- Announcement of the dinner in the final program
- Company name will be displayed at the dinner venue
- Possibility to display a company banner on a prominent location during the dinner (banner to be supplied by the company)
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program booklet

**Welcome reception**

**€3.000,--**

- Company name will be displayed at the reception location
- Announcement of the welcome reception in the final program
- Possibility to display a company banner on a prominent location during the welcome reception (banner to be supplied by the company)
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program booklet

**Lunch, per day**

**€3.000,--**

- Company name will be displayed in the lunch area
- Announcement of the lunch in the final program
- Possibility to display a company banner on a prominent location during the lunch (banner to be supplied by the company)
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program booklet

**Coffee break, per day (several moments)**

**€2.500,--**

- Company name will be displayed at the coffee buffets
- Announcement of the coffee breaks in the final program
- Possibility to display a company banner on a prominent location during the coffee breaks (banner to be supplied by the company)
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program booklet



<b>Social hours, per day</b>	<b>€3.500,--</b>
<ul style="list-style-type: none"> <li>- Company name will be displayed in the poster area</li> <li>- Announcement of the social hours in the final program</li> <li>- Possibility to display a company banner on a prominent location during the social hour (banner to be supplied by the company)</li> <li>- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage</li> <li>- Sponsorship acknowledgements in the final program booklet</li> </ul>	
<b>Internet facility (café)</b>	<b>€2.500,--</b>
<ul style="list-style-type: none"> <li>- Company name will be displayed in the internet area</li> <li>- Announcement of the internet facility in the final program</li> <li>- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage</li> <li>- Sponsorship acknowledgements in the final program booklet</li> <li>- Company logo on the slide in the session rooms. Slide will be displayed during breaks in the session rooms</li> </ul>	
<b>Speaker Service Center</b>	<b>€2.500,--</b>
<ul style="list-style-type: none"> <li>- Company name will be displayed in the Speaker Service Center</li> <li>- Announcement of the Speaker Service Center in the final program</li> <li>- Possibility to display a company banner on a prominent location in the Speaker Service Center (banner to be supplied by the company)</li> <li>- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage</li> <li>- Sponsorship acknowledgements in the final program booklet</li> </ul>	
<b>Company banner</b>	<b>€1.500,--</b>
<ul style="list-style-type: none"> <li>- Possibility to display a company banner on a prominent location during the congress (banner to be supplied by the company)</li> </ul>	
<b>Advertisement in final program booklet</b>	
1/1 page	<b>€1.500,--</b>
1/2 page	<b>€ 750,--</b>
<b>Insert in the delegate bag</b>	<b>€1.000,--</b>



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*Conditions of Sponsorship*

**Discount**

For bookings in Q1 and Q2 2010 a 10% discount to the package fee will be offered.

For bookings in Q3 and Q4 2010 a 5% discount to the package fee will be offered.

For bookings in 2011 no discount applicable.

**Inserts**

1 item per company, flyer (1 page),

Heavy, multi-paged inserts will be refused.

Maximum size A4.

**Exhibition**

Booth is excluding registrations for additional booth staff. Additional booth staff members have to be registered as conference participant.

The following materials are to be supplied by the sponsoring company:

- Artwork for advertising (e.g. for in the final program booklet);
- Logos in high-resolution format (e.g. jpg, tif or eps);
- Leaflets or brochures.

The Congress organization reserves the right to refuse the inclusion of material that is deemed inappropriate in either content or size.

Sponsorship packages will be allocated in order of receipt of booking, after booking a sponsor contract and invoice will be sent.

All amounts are in EURO and exclusive V.A.T. (19%).